

SAMPLE LETTER TEMPLATE: GET INVOLVED

Dear **[Recipient's Name]**,

On March 23, 2019, I will be **[skiing/riding]** at Pink Heavenly, to help the Barton Foundation give cancer the boot, and I want you to join me as a member of **[Team Name]**! Prior to the big event, we will be fundraising to reach a goal of **[dollar amount]**, all of which will benefit patient care and survivorship programs at Barton Health. With your help, I am hoping to make a significant contribution to this cause.

[If you have a personal story to tell, this would be a great place to share why you support Pink Heavenly.]

I've created a team page for **[Team Name]**. You can view our page at **[include link]**. To join in the fun, click on "Join Our Team" on the right side of the page. Then follow directions to fundraise on behalf of our team. On March 23, we'll take to a "pinkified" Heavenly mountain, where we'll ride, play, participate in the optional "Poker Run" and end the day with the Celebration Ski Down.

If you can't participate, I hope you'll consider making a donation to Pink Heavenly on my behalf. You can do so by visiting my Pink Heavenly page at **[insert url here]**; mailing a check to Pink Heavenly, Barton Foundation at 2092 Lake Tahoe Blvd., Suite 600, South Lake Tahoe, CA 96150; or calling Jenny Taylor with Pink Heavenly at (530) 543-5909. Be sure to mention my name and my team when you make the donation so it will be credited to me and my team.

Please spread the word and join in the fun! For more information, visit www.pinkheavenly.com. Thanks in advance for your time and consideration!

Sincerely,

[Participant's Name]