PINK HEAVENLY

FUNDRAISING TIPS

Fighting cancer is a cause that is easy to rally around and one that many people will gladly support. Barton Health's Cancer Wellness services change lives every day. We want to be sure that we are doing everything we can to help you as a fundraising Pink Heavenly participant, since the money raised goes directly to our Cancer Wellness program.

MAKE A LIST AND CHECK IT TWICE
Make a list of potential donors. Include everyone you know and send them each a note or an email using your Pink Vail account page. We offer sample "Make a Donation" emails to help you craft your email request for donation. Start by making a donation yourself and ask others to match it!

ASK EVERY DAY
Ask one person each day to make a contribution. If you get five $20 gifts, you'll have raised $100 in less than a week! Cancer is an issue that affects us all, and most people are happy to donate – even in tough economic times. Don't assume the answer is no – give everyone the opportunity to help finish the fight against cancer by making a tax-deductible donation.

HONOR SOMEONE
Encourage a cancer survivor to participate and be a part of your team. Let everyone know your team is skiing/riding in his or her honor. A real-life story makes your fundraising personal.

TALK IT UP
Ask for a few minutes on the agenda of any meetings you'll be attending. Explain why you are participating in the event and ask for everyone's support. If you're dedicating your efforts to someone who has had cancer, tell that person's story.

OFFER YOUR TIME AND SERVICES
You can have a lot of fun doing the things you love to raise money for Pink Heavenly. There are many great fundraising ideas, but we've found that fundraising activities that provide a service that people would already spend money on are most successful. For example, in an exchange for a donation of a certain amount (you set the amount) you could offer baby-sitting or host movie night, garage sale, spaghetti dinner, or a car wash (on a warm spring day) – the sky is the limit!